



Planar ContentSmart Media Player

The Planar® ContentSmart™ Media Player is a digital signage media player platform featuring ContentSmart™ Software for easy-to-design digital signage content. Available in both Full HD and 4K resolutions, the media player features 8GB of memory storage with internal day/time/clock scheduling. Once a playlist is exported to the media player via the built-in Wi-Fi, LAN or USB options, the Planar ContentSmart Media Player is completely self-sufficient. Planar ContentSmart Media Players are packaged in a lightweight aluminum enclosure.

The Planar ContentSmart Media Player platform offers a simple and easy way to design, schedule, deploy, and manage digital signage messaging across multiple digital signage displays in a location, helping you deliver the right message to the right audience at the right time.

Planar ContentSmart MP60

The Planar ContentSmart MP60 is a Full HD 1080p digital signage media player that includes 3 USB ports, VGA and HDMI video output, Ethernet and built-in WiFi connectivity, and multi-touch support for HID-compliant digital signage displays. It also features an HDMI input for live external video input and RS-232 for an on-off control option.

Planar ContentSmart MP70 / MP70 OPS

The Planar ContentSmart MP70 and MP70 OPS are 4K digital signage media players which include 2 USB ports and HDMI 2.0 video output (MP70 only), Ethernet and built-in WiFi connectivity, and multi-touch support for HID-compliant digital signage displays. The Planar ContentSmart MP70 platform also supports H.265 video codec for streaming 4K video.

ContentSmart Software

ContentSmart Software allows users to create digital signage content using existing assets including video, images, PowerPoint and music. Using the pre-built templates, simply click and drag content into each zone within the template, then export the playlist to the Planar ContentSmart Media Player.

HARDWARE KEY FEATURES

- Full HD 1080p or 4K options
- Multi-touch support
- Solid state, no moving parts to wear out
- Small form factor with low power consumption. 4K player also available in OPS format
- Non-PC based: No maintenance or downtime
- Internal time clock for scheduling playlists
- Self sufficient, non-web dependant
- 8GB internal memory
- MicroSD card slot for additional memory options
- Built-in WLAN (Wi-Fi) and Ethernet connectivity
- Integrated audio and video output via HDMI
- HDMI input for live external video input (MP60 only)
- RS232 for on/off control (MP60 only)
- 24x7 technical support

SOFTWARE KEY FEATURES

- Software is standard with all Planar ContentSmart Media Players
- Easy-to-use built-in signage templates
- Supports PowerPoint
- Supports repeat looping or weekly, monthly or special day scheduling options
- Supports full screen portrait or landscape mode
- Supports video input sequence in playlist scheduling
- Schedule video display on/off
- Auto detect player's IP, MAC address

PLANAR CONTENTSMART MEDIA PLAYER SPECIFICATIONS

Model Name	MP60	MP70	MP70 OPS (Open Pluggable Specification)
Part Number	997-8048-00	997-8049-00	997-8050-00
Features	Solid state media player with ContentSmart Software. An easy-to-use application that allows users to create digital signage content using existing assets (video, images, PowerPoint, music).		
Enclosure	Lightweight aluminum enclosure		
Resolution	Full HD 1080p	4K	4K
Dimensions (W x H x D)	5.4"x5.0"x1.2" (138.6mm x 128.1mm x 30.2mm)	5.6"x5.0"x1.3" (143.6mm x 128.1mm x 33.7mm)	7.1"x 4.7"x 1.2" (180.0mm x 120.0mm x 30.0mm)
Weight	0.8 lbs (.36kg)	1.1 lbs (.48kg)	0.7 lbs (.33kg)
Certifications	CE/FCC/IC/RoHS		
Warranty	3-Year Customer First™ Warranty featuring FREE 2-Day Advance Replacement		
Power Consumption (Typical)	6 watts	5 watts	7 watts
AC Adapter	12V DC 1.5A max.		
Local Storage	8 GB flash memory		
Accessories Included	AC adapter, Wi-Fi antenna, HDMI cable, velcro (2 sets), Power and MicroSD card brackets, Quick Start Guides (x2), software CD	AC adapter, Wi-Fi antenna, HDMI cable, velcro (2 sets), Power and MicroSD card brackets, Quick Start Guides (x2), software CD	Wi-Fi antenna, MicroSD card cover, Quick Start Guides (x2), software CD
Connections	HDMI, VGA, Ethernet, USB x3, WLAN (Wi-Fi), Stereo out, RS-232, HDMI-in	HDMI, Ethernet, USB x2, WLAN (Wi-Fi), Stereo out	Ethernet, USB x2, WLAN (Wi-Fi), Stereo out
Mounting	VESA MIS-D 100 compatible flange		Not applicable
Operating humidity range	10 to 85% @ 45°C (113°F), non-condensing		
Operating Temperature	0 to 50°C		
Software Configuration	ContentSmart Software (included)		
Operating System	Android™		
Supported Video Codecs	MPEG1/2/4, H.264, and VC-1 media formats	MPEG1/2/4, H.264, H.265, and VC-1 media formats	
Supported Images	JPEG, PNG		
<p><i>**Weight and dimensions are approximate. Specifications and design are subject to change without notice. This product may be subject to export control regulation.</i></p>			